

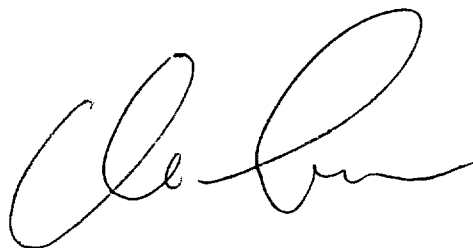
Dockets Management Branch (HFA-305)
Food and Drug Administration
5630 Fishers Lane, Room 106
Rockville, MD 20852

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To Whom It May Concern,

It is absolutely essential that consumers be given the information they want to make informed decisions. Therefore the terms "irradiation" or "irradiated" must be the labeling prominently displayed on products that are, in fact, subjected to radiation. The euphemistic terms "cold pasteurization" or "electronic pasteurization" are confusing at best and are unacceptable. Please make sure processors prominently display the term "irradiated" or equivalent on such products.

Sincerely yours,

A handwritten signature in black ink, appearing to read 'David Frierman', with a large, stylized initial 'D'.

David Frierman
4134 SE 14th Ave.
Portland, OR 97202

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C2102

DAVID FRIERMAN
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